

2018 Lessons Learned



The goal of the Arizona College Application Campaign is that every high school senior completes at least one application.

Benefits include:

- Generates community and family support
- Provides structure and ensures deadlines are met
- Web-based resources provided for site coordinators
- Stimulates school-wide enthusiasm inclusive of families
- Creates a cohort inclusive of first-in-family and low income students to support one another through the enrollment process

97% of site coordinators said AzCAC was a valuable experience for students and 93% feel that AzCAC provided energy and motivation for all students to complete a college application.

Lessons Learned from the 2017 Campaign

- Obtain assistance and support from administration and staff
- Prepare students ahead of the event regarding the application process
- Promote the event more

Challenges

- Ensuring the students were prepared to complete a college application
- Scheduling the event to correspond with class and computer lab availability
- Providing sufficient time for students to complete at least one college application
- Troubleshooting technology issues
- Obtaining a sufficient number of volunteers to assist students at the event

Site Coordinator Recommendations

- Go out to advisory classes to promote event
- Give students folders that contain materials needed for the event one week in advance
- Use the administration and staff to help before and during the event
- Promote your event via the school website, social media and the local newspaper

Partners in Building a College Going Culture
Arizona Commission for Postsecondary Education
www.collegegoal.az.gov/join-arizona-college-application-campaign

2017 Lessons Learned

Recommendations to the Commission

- Provide a day of training off campus so site coordinators can focus on developing the program and analyzing the information provided
- Provide more in depth information regarding the Student Report and how to access the information for first year site coordinators
- Offer training for counselors and volunteers on any application updates
- Keep the support materials coming

How Schools Use the Data

- Provide data for our program development and school improvement plan
 - Use the data to monitor our students FAFSA and college applications
 - To see what we need to do as a school to improve college/ career readiness
 - To help us identify students who are still unsure of their plans after school in order to target them next semester
- We will use the percentage of students planning on attending college as a comparison to our college matriculation data next fall

Comments from Coordinators and Students

- The College Application Campaign is something that our students and staff look forward to each year. This event is truly a showcase of the strong partnerships within the school and across the community. (Winslow HS)
- It is an Amazing opportunity for our student to see how streamlined the college application process can be with the right supports (Valley Vista HS)
- I am encouraged that moving forward, QCHS is truly becoming a College Bound school. (Queen Creek HS)
- Douglas High School would like to send a sincere thank you to all those involved in the AzCAC, and for always being there when we had a question regarding the events. We look forward to participating in both the AzCAC and FAFSA programs next year